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"Theresa May's 'unacceptable face of capitalism' is inevitable" claims owner of Freeworlder.com, a prototype alternative that's attracted over 55,000 members worldwide in first weeks

August 28, 2017 - Prime Minister Theresa May's recent comments that businesses are prioritising profits over people echo the sentiments of an increasing number of reports by the BBC, The Guardian and The Independent claiming that capitalism is damaging our society and the planet, and stalling crucial advances in technology. Irish social activist and founder of the Free World Charter, Colin R. Turner claims these are the inevitable results of a capitalist system, and suggests people-powered economy prototype Freeworlder.com as a solution:

"Capitalism is a ridiculously archaic cut-throat system, based on the law of the jungle. We don't need to compete to survive anymore. Technology has long since erased that problem. We merely continue it as habit – a habit that is now greatly endangering our planet and relationship with ourselves."

Colin is not alone in his sentiments of a failing capitalist system.

Jason Hickel put it rather succinctly in his BBC Newsnight video: *'our addiction to economic growth is killing us.'*¹

The Guardian's Paul Mason proclaimed *'the end of capitalism has begun'*² back in 2015, further explaining in The Guardian, 24 July 2017: *'The reason there is discontent with capitalism is that, in its current form, it has failed. Not in a cyclical way, but in the form of a permanent cul-de-sac: where failure produces only oligarchic rule, attacks on democracy, higher inequality and rocketing asset prices alongside stagnating productivity.'*³

Matt Cole, a PhD candidate from the Autonomy Institute, a think-tank on the future of work, wrote in a recent article in The Independent: *'Work isn't working anymore. Labour productivity has [fallen in the UK since the financial crisis](#); 13.5 million people are living in low-income households; [real wages are falling](#) and the Gini coefficient, which measures inequality, is rising. 30 per cent of UK jobs could potentially be automated away by the early 2030s. With less work to go around, we will find ourselves in heightened competition with machines and each other, ever more desperate for stability.'*⁴

Cole's thoughts that *'it's possible that we can build a society where people don't have to work'*⁴ agree with Paul Mason's sentiments back in The Guardian, 2015: *'...information technology... has reduced the need for work. The coming wave of automation, currently stalled because our social infrastructure cannot bear the consequences, will hugely diminish the amount of work needed – not just to subsist but to provide a decent life for all.'*²

Colin continues, *“This system is based on fear and scarcity. The fact that if you don't have enough money you are left to die will seem absolutely monstrous in fifty years – when we already have the technical capability of providing for everyone. Even if we are not starving, the same underlying fear permeates all our lives, causing untold stress and illness – keeping us desperately pedalling the hamster wheel without stopping to think about the sheer nonsense of it.”*

But not only has Colin Turner led the development of a viable solution in the form of *Freeworlder.com*, it seems the 55,000 and growing worldwide members of the site agree with him.

“We shouldn't be afraid of technology taking our jobs; we should be celebrating it. It's a positively historic opportunity to liberate ourselves from servitude,” says Colin. *“But change isn't just about technology either. It's about changing our habits from self-interest to a broader group interest. Freeworlder.com is a people-powered economy that doesn't require explicit trade between people. It just requires everyone to contribute back and forth into that economy in whatever way they're comfortable with. When enough people do that, you can create a self-sustaining system.”*

Colin's approach is in line with Mason's view of a systemic cure: *'Capitalism, it turns out, will not be abolished by forced-march techniques. It will be abolished by creating something more dynamic that exists, at first, almost unseen within the old system, but which will break through, reshaping the economy around new values and behaviours.*

'Collaborative production, using network technology to produce goods and services that only work when they are free, or shared, defines the route beyond the market system.

*'...the need is not for a supercomputed Five Year Plan – but a project, the aim of which should be to expand those technologies, business models and behaviours that dissolve market forces, socialise knowledge, eradicate the need for work and push the economy towards abundance.'*²

This idea of trade-free abundance is further expanded upon in Colin's free ebook *Into The Open Economy*, which has consistently occupied the #1 spot on the Amazon Kindle chart, and details various ways in which such an 'open economy' would operate, from maintaining vital public services to managing large building projects.

F-Day: The Second Dawn of Man, Colin's fictional dramatisation of how an open economy might come about, is also available on Amazon.

Theresa May said: *"For Britain's sake, it's time to tackle the unacceptable face of capitalism."*⁵

Colin's response: *"Yes I agree – and if you further define 'unacceptable' as anything that causes undue suffering or leaves people behind, then there is very little acceptable face left. Our prototype free community Freeworlder.com is already beginning to show us a different way. It's a really exciting time."*



About Colin R. Turner

Colin R. Turner is an Irish activist, musician, author and founder of the Free World Charter. He's been featured on the BBC as the 'Moneyless Man', has appeared on RTV's Marbella Now numerous times discussing the Freeworlder movement, and has also been on a variety of radio and online programs. Colin's books, *F-Day: The Second Dawn of Man* and *Into The Open Economy*, both entered the Amazon Kindle Top 100 Charts, with the latter occupying the #1 spot for several weeks.

Freeworlder.com is a free to join goods and services swapping site that serves as a prototype for a free world community.

For more information about Colin R. Turner, the Freeworlder.com site, the books and the Free World movement, please visit:

www.freeworlder.com
[Into The Open Economy](#)
[F-Day: The Second Dawn of Man](#)
www.freeworldcharter.org
<http://www.colinrturner.com/>
https://en.wikipedia.org/wiki/Colin_R._Turner
<http://www.bbc.co.uk/news/world-europe-23483499>

References:

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<https://www.theguardian.com/books/2015/jul/17/postcapitalism-end-of-capitalism-begun>
- 3 - The Guardian, Paul Mason, 24 July 2017
<https://www.theguardian.com/commentisfree/2017/jul/24/tories-poldark-bleak-vision-capitalism-bbc>
- 4 - The Independent, Matt Cole, PhD candidate, Autonomy Institute, a think-tank on the future of work, 18 August 2017 <http://www.independent.co.uk/voices/post-work-automation-robots-what-counts-as-work-in-the-first-place-a7899786.html>
- 5 - Theresa May, Daily Mail, 27 August 2017 <http://www.dailymail.co.uk/news/article-4826658/PM-Time-tackle-unacceptable-face-capitalism.html>

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